Soil Health Champions Network

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A growing Network of soil health pioneers...

- Now comprised of more than 180 landowners and operators who are implementing conservation practices – like cover cropping, no-till, crop rotation, terracing, prescribed grazing, nutrient management, and/or integrated pest management systems.

- Champs have working relationships with their local conservation districts and are often community leaders and early adopters of conservation practices.
What does it take to be a SHC?

Soil Health Champions:

• Conduct soil health outreach in their communities. Such as host farm tours or field demonstrations, speak or present at conferences and meetings, and give media interviews.

• Report on their outreach activities to NACD. NACD collects and utilizes Soil Health Champion research, stories, and testimonials on NACD’s website, social media, and in publications.
What’s the point again?

By engaging in this network, NACD is able to amplify the voices of conservation-minded producers on a national platform.

But that’s not all! NACD believes this network will play a key role in driving a countrywide movement to improve America’s soils. And participating in the Network has other benefits, too! For starters, the Network is a group of early-adopters that NACD can market special opportunities to, like RSET evaluations and free soil biology testing.
Membership in an exclusive Network where they can exchange best management practices, tell success stories, and learn how to make improvements in their own operations.
Network benefits

A quarterly, soil health bulletin with Network news and relevant conservation research and outreach opportunities.
Network benefits

National recognition for their work to advance soil health in the first eResource of every month and in every edition of The Resource. The association also features soil champs on our website and showcases their achievements at NACD meetings and events.
Interested in learning more

Visit NACD’s website: www.nacdnet.org

Or contact NACD’s Beth Mason at

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