



## Campbell Agriculture Sustainability Program

Coalition on Agriculture and Greenhouse Gasses – March 2013



**FOCUS  
FORWARD**



NOURISHING  
CONSUMERS  
NEIGHBORS  
EMPLOYEES  
PLANET



# 2020 DESTINATION GOALS

## Nourishing Our Consumers

Continue to provide consumers with nutrition and wellness choices in our product portfolio

## Nourishing Our Neighbors

Measurably improve the health of young people in our hometown communities

## Nourishing Our Employees

Leverage CSR and sustainability as key drivers of employee engagement in our culture

## Nourishing Our Planet

Cut the environmental footprint of our product portfolio in half





# Recognition

- Dow Jones Sustainability Indexes 4 yrs running – Bronze Class 2013
- 2012 US EPA Climate Leaders award for excellence in GHG management and reductions
- #2 and #8 Best Corporate Citizen out of the Russell 1000 in '11 and '12 - #1 in Consumer Staples Sector
- The Global 100 – Most Sustainable Corporations in the World (2013) – only U.S. Food Company
- MacLean's Social Responsibility List, Maplecroft Climate Innovation Leaders Index, MSCI Sustainability EFT and STOXX ESG Leadership Index





2012 CSC CSR Report, [cambellsoupcompany.com/csr](http://cambellsoupcompany.com/csr)



# Agriculture Sustainability Activities

- The Ag Sustainability Program focuses on *tomatoes* and other *vegetables*, which are iconic crops for our iconic and innovative products.
- Contributing to industry efforts:
  - The Sustainability Consortium
  - Stewardship Index for Specialty Crops



# Resource Areas

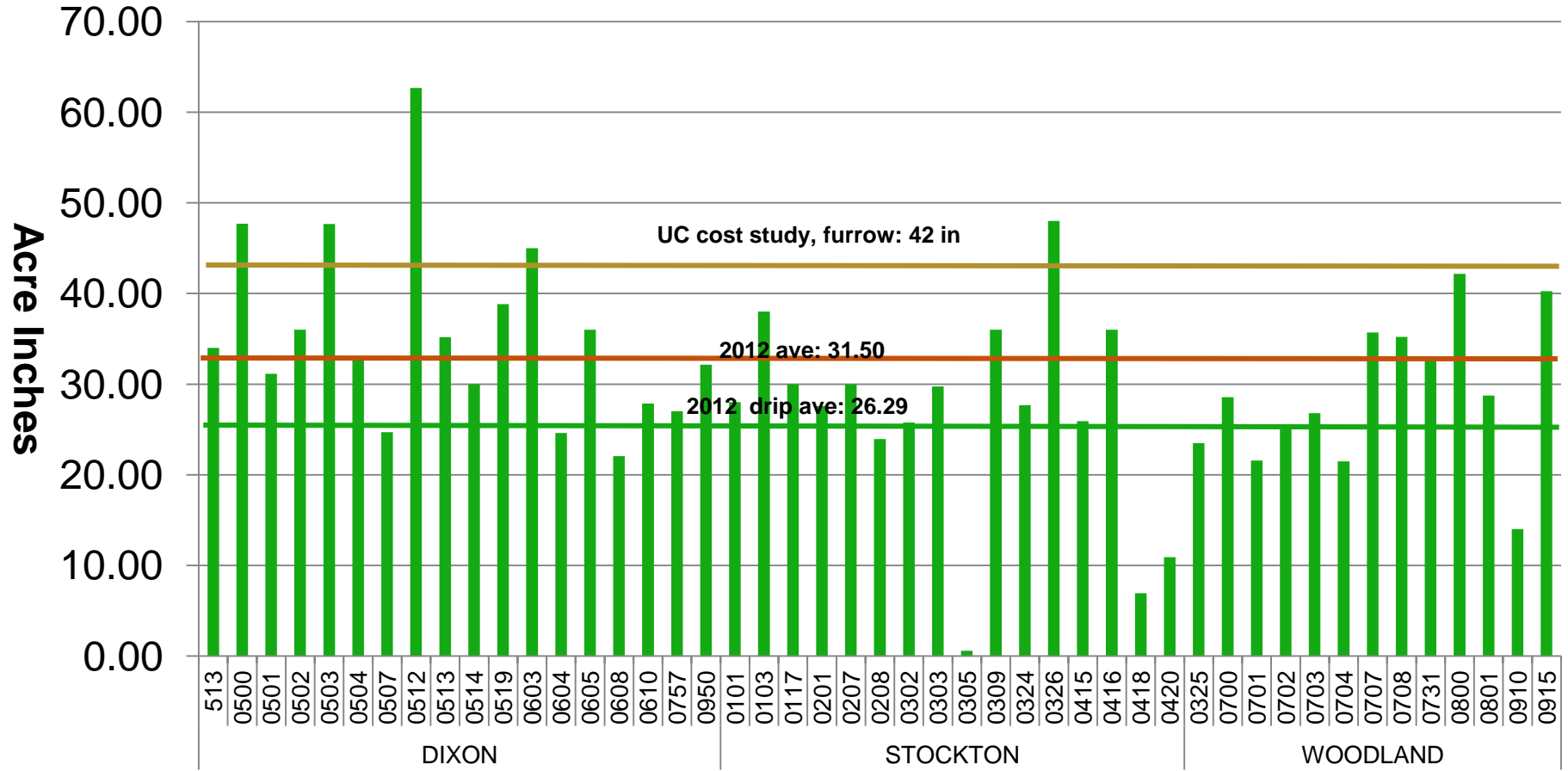
---

- **Campbell Ag Sustainability Priority Areas:**
  - Water use
  - Greenhouse gasses\*
  - Fertilizer use\*
  - Soil quality
  - Pesticides
- **2020 Goals:**
  - Reduce water use per unit of ingredient by 20%.
  - Reduce nitrogen applied per lb of ingredient by 10%.
  - Reduce GHGs by 20%.
  - Explore methods to measure responsible pesticide use.



# Water use

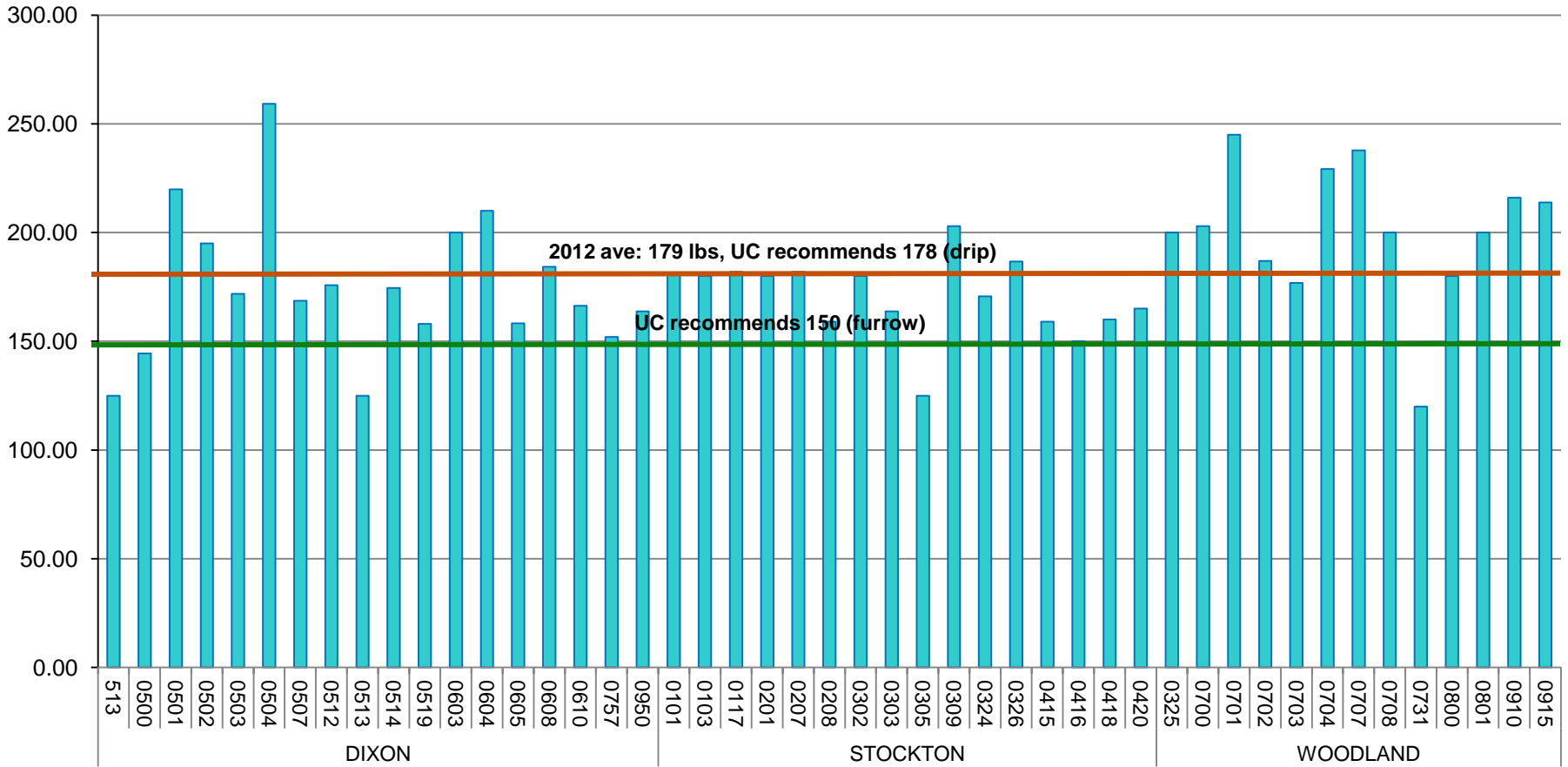
## Ave. H2O Applied per Acre





# Fertilizer

## Average N Applied per Acre



# Campbell is a supplier too

- **Customer Sustainability/CSR Surveys/Audits**

- Costco
- Walmart
- Sheetz
- Sodexo
- Safeway
- Publix
- Tim Horton



- **Wal-Mart launches new Sustainability Index**

- A work in progress – hotspot approach, academic methodology



# More information

---

- **Campbell 2012 CSR Report:**
  - <http://www.campbellsoupcompany.com/csr/>
- **Dr. Dan Sonke, Manager Ag Sustainability Programs:**
  - [daniel\\_sonke@campbellsoup.com](mailto:daniel_sonke@campbellsoup.com)

