Campbell Agriculture Sustainability Program
Coalition on Agriculture and Greenhouse Gasses – March 2013
**2020 DESTINATION GOALS**

**Nourishing Our Consumers**
Continue to provide consumers with nutrition and wellness choices in our product portfolio.

**Nourishing Our Neighbors**
Measurably improve the health of young people in our hometown communities.

**Nourishing Our Employees**
Leverage CSR and sustainability as key drivers of employee engagement in our culture.

**Nourishing Our Planet**
Cut the environmental footprint of our product portfolio in half.
Recognition

• Dow Jones Sustainability Indexes 4 yrs running – Bronze Class 2013

• 2012 US EPA Climate Leaders award for excellence in GHG management and reductions

• #2 and #8 Best Corporate Citizen out of the Russell 1000 in ‘11 and ’12 - #1 in Consumer Staples Sector

• The Global 100 – Most Sustainable Corporations in the World (2013) – only U.S. Food Company

• MacLean’s Social Responsibility List, Maplecroft Climate Innovation Leaders Index, MSCI Sustainability EFT and STOXX ESG Leadership Index
More than 2.8 billion gallons of water saved since 2008.

8.72 cubic meters of water used per tonne of food produced.

9,835,859 mmbtu used globally.

3.40 mmbtu used per tonne of food produced.

More than 18,500 tonnes GHG reduced in 2011.

3.3% less GHG emitted per tonne of food produced (2011 vs. 2010).

80.2% waste recycled globally.

0.019 tonnes of waste disposed per tonne of food produced.

18.4MM capital investment in environmental compliance and sustainability.

2012 CSC CSR Report, campbellsoupcompany.com/csr
Agriculture Sustainability Activities

• The Ag Sustainability Program focuses on *tomatoes* and other *vegetables*, which are iconic crops for our iconic and innovative products.

• Contributing to industry efforts:
  • The Sustainability Consortium
  • Stewardship Index for Specialty Crops
Resource Areas

- **Campbell Ag Sustainability Priority Areas:**
  - Water use
  - Greenhouse gases*
  - Fertilizer use*
  - Soil quality
  - Pesticides

- **2020 Goals:**
  - Reduce water use per unit of ingredient by 20%.
  - Reduce nitrogen applied per lb of ingredient by 10%.
  - Reduce GHGs by 20%.
  - Explore methods to measure responsible pesticide use.
Water use

Ave. H20 Applied per Acre

UC cost study, furrow: 42 in

2012 ave: 31.50

2012 drip ave: 26.29
Fertilizer

Average N Applied per Acre

2012 ave: 179 lbs, UC recommends 178 (drip)

UC recommends 150 (furrow)
Campbell is a supplier too

- Customer Sustainability/CSR Surveys/Audits
  - Costco
  - Walmart
  - Sheetz
  - Sodexo
  - Safeway
  - Publix
  - Tim Horton

- Wal-Mart launches new Sustainability Index
  - A work in progress – hotspot approach, academic methodology
More information

• **Campbell 2012 CSR Report:**

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