



Building Multi-Benefit Value Chains on Range & Pasture Lands
C-AGG Washington DC

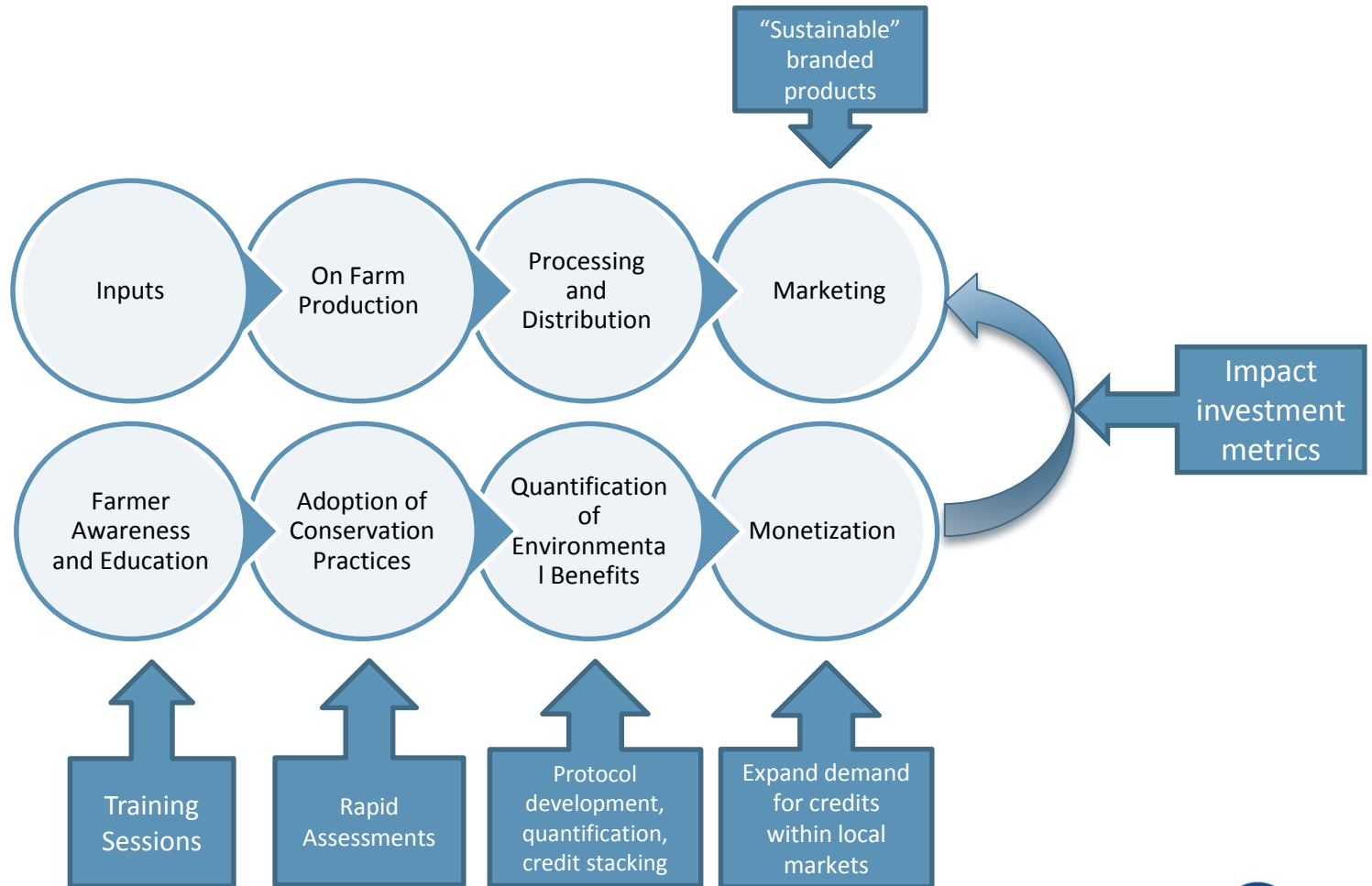
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Building Integrated Climate Smart Value Chains

Intervention along multiple points of value chain

Five Dot Land and Cattle Company | California Rangeland Trust | Farmer Veteran Coalition |
Multinational Exchange for Sustainable Agriculture | Carbon Cycle Institute | Vitality Farms LLC |
University of California-Davis Department of Plant Sciences | Climate Action Reserve | Farmland Fund



Successes and Challenges to Date

Successes

- Grassroots engagement and initial land manager engagement shows interest
- Progress in protocol scoping through CAR
- Mobilizing a diverse set of engagement partners that bring multiple perspectives

Challenges

- Crafting an engagement strategy that are aligned with income potential from environmental markets
- Including all requested practices in a modular protocol
- Unique challenges related to implementing a multi-state project