Building Multi-Benefit Value Chains on Range & Pasture Lands

C-AGG  Washington DC

Shahira Esmail
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Building Integrated Climate Smart Value Chains

*Intervention along multiple points of value chain*

**Five Dot Land and Cattle Company | California Rangeland Trust | Farmer Veteran Coalition | Multinational Exchange for Sustainable Agriculture | Carbon Cycle Institute | Vitality Farms LLC | University of California-Davis Department of Plant Sciences | Climate Action Reserve | Farmland Fund**

- **Inputs**
- **On Farm Production**
- **Processing and Distribution**
- **Marketing**
  - “Sustainable” branded products
  - Impact investment metrics

- **Farmer Awareness and Education**
- **Adoption of Conservation Practices**
- **Quantification of Environmental Benefits**
- **Monetization**

- **Training Sessions**
- **Rapid Assessments**
- **Protocol development, quantification, credit stacking**
- **Expand demand for credits within local markets**
Successes and Challenges to Date

Successes

• Grassroots engagement and initial land manager engagement shows interest

• Progress in protocol scoping through CAR

• Mobilizing a diverse set of engagement partners that bring multiple perspectives

Challenges

• Crafting an engagement strategy that are aligned with income potential from environmental markets

• Including all requested practices in a modular protocol

• Unique challenges related to implementing a multi-state project