

C-AGG October 2018 Arlington, VA Meeting Speaker Biographies

CHRIS ADAMO

VICE PRESIDENT, DANONE NORTH AMERICA



Chris Adamo is Vice President at Danone North America for federal and industry affairs, assisting the world's largest B Corp with strengthening the role of business in driving social and environmental good for all. Prior to this work, Chris spent over a decade at the highest levels of the federal government helping find solutions for various agricultural and environmental problems. Most recently, Chris served as the chief of staff for President Obama's White House Council on Environmental Quality from 2015 until the end of the Administration in 2017 where he helped lead the President's climate change and conservation agenda.

TREVOR ANDERSON

POLICY MANAGER, CLIMATE ACTION RESERVE



As a Policy Manager, Trevor supports the development and improvement of emissions reduction project protocols, technical tools, and companion documents, and acts as the protocol implementation lead for nitrogen management. Trevor also provides oversight to the implementation of projects under both the Reserve's voluntary and the California compliance offset program and assists with technical work on the Reserve's climate finance ratings program, Climate Impact Score. His areas of focus include nitrogen management, livestock methane, ozone depleting substances, avoided conversion of grassland, energy efficiency, renewable energy, and green building.

DANIELLE M. BASS

SUSTAINABILITY COORDINATOR, STATE OF HAWAII



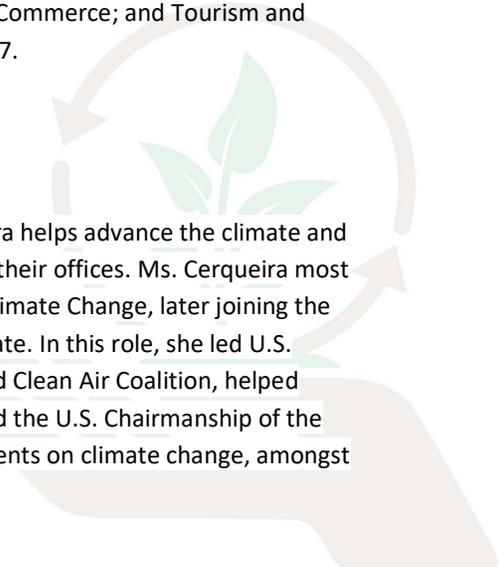
A member of the state's Business Economic Development and Tourism Department (DBEDT) and the state's Office of Planning, Danielle emphasizes the comprehensive planning, coordination, and economic importance of Hawaii's sustainability practices, policies, and goals for state government, the private sector, and non-governmental organizations. Danielle has a diverse background in sustainability and a strong background in policy development. She previously served as the Legislative Manager and Policy Advisor for the Committees on Water and Land; Transportation; Health; Consumer Protection and Commerce; and Tourism and Cultural Affairs in the Hawaii State House of Representatives between 2007 – 2017.

JULIE CERQUEIRA

EXECUTIVE DIRECTOR, US CLIMATE ALLIANCE



As Executive Director of the US Climate Alliance, Ms. Cerqueira helps advance the climate and clean energy policy priorities of the Alliance's Governors and their offices. Ms. Cerqueira most recently served as a Senior Advisor to the Special Envoy for Climate Change, later joining the Office of Global Change, both with the U.S. Department of State. In this role, she led U.S. engagement in strategic partnerships, such as the Climate and Clean Air Coalition, helped launch high profile climate deliverables for North America and the U.S. Chairmanship of the Arctic Council, and led the Department's engagement with sub-national governments on climate change, amongst other priorities.



JAD DALEY

PRESIDENT AND CEO, AMERICAN FORESTS



Jad Daley is the President and CEO of American Forests, the nation's oldest forestry organization founded in 1875. Jad is the co-founder and current co-chair of the Forest-Climate Working Group, the nation's only sector-wide partnership to deliver forests as a climate change solution. Most recently, he has led efforts in partnership with C-AGG to support the land sector work of the U.S. Climate Alliance. Jad also has a long history in forest coalitions and policy beyond climate change. He was the founding director of the Eastern Forest Partnership and lead author on the enabling legislation for the U.S. Forest Service's Community Forest Program and Community Wood Energy Program.

JIMMY DAUKAS

SENIOR PROGRAM OFFICER, AMERICAN FARMLAND TRUST



Jimmy Daukas has been with American Farmland Trust since 1997, managing national policy campaigns as well as senior programs, operations, communications, and development responsibilities. Jimmy focuses on AFT national initiatives to combat climate change, engage non-operating landowners in conservation on their land, and save America's most productive, versatile and resilient agricultural lands. He also continues to work on projects helping farmers and ranchers improve water quality while maintaining an economically viable agriculture sector. Previously, Jimmy directed AFT's programmatic efforts as Vice President for Programs and Managing Director for Agriculture & Environment.

PIPA ELIAS

SOIL HEALTH STRATEGY MANAGER, THE NATURE CONSERVANCY



Pipa leads TNC's soil health program, which is helping advance the adoption of best agricultural practices across the US by drawing from the Conservancy's work across the country and helping catalyze new partnerships to drive scientific, economic, and policy solutions for soil health. PIPA's expertise is in applying scientific research to advance policy and conservation solutions. She joined TNC in 2014 as a Senior Policy Advisor for land use and climate change and has published over a dozen reports on sustainable forestry and agriculture related to climate mitigation.

JOE FARGIONE

SCIENCE DIRECTOR, THE NATURE CONSERVANCY NORTH AMERICA REGION



Joe's research at TNC seeks ways to balance human energy and food demands with environmental conservation. Solutions include appropriate siting of new energy development and new sources for conservation funding including compensatory mitigation payments, carbon offsets, and creating markets that value nature's benefits. Current projects include 1) analyzing the potential impacts from land and water use by energy development, including oil and gas drilling using hydraulic fracturing; 2) land use modeling to inform policies and conservation investments to achieve multiple benefits, for both nature and people; 3) developing methods to quantify the avoided CO₂ emissions from protecting grasslands that are at risk of conversion to cropland; and 4) updating conservation planning methods to increase the effectiveness and scale of conservation projects.

BRAD FIGEL

VICE PRESIDENT OF PUBLIC AFFAIRS, MARS INCORPORATED



Brad Figel joined Mars Incorporated as its Vice President of Public Affairs – North America in 2011. In this capacity Figel leads and manages Mars’ Public Affairs team in the region and represents Mars on several external Boards – including the Sustainable Food Policy Alliance and Washington Performing Arts. Prior to joining Mars, Figel was Nike’s Global Director of Government and Public Affairs from 1995 to 2010, and from 1986 to 1995, Figel was Chief International Trade Counsel for the United States Senate Committee on Finance.

MOLLY FOGARTY

HEAD OF CORPORATE & GOVERNMENT RELATIONS FOR NESTLÉ



Molly Fogarty is Head of Corporate & Government Relations for Nestlé based in Washington, DC. Molly has more than 20 years of public policy experience in Washington. She started her career working for Senator Chuck Hagel (R-NE) from her home state of Nebraska. Molly also served as a political appointee in the Bush Administration, working at the U.S. Department of Agriculture under Secretary Ann Veneman. Before joining Nestlé in 2004, Molly worked for the Senate Agriculture Committee where she was responsible for writing child nutrition policy, covering programs such as the National School Lunch Program and the Women, Infant & Children’s Program (WIC). Molly received her bachelor’s degree from the University of Kansas.

AMY HUGHES

DIRECTOR OF SUSTAINABLE AGRICULTURE AT ENVIRONMENTAL DEFENSE FUND



Amy Hughes is a Director of Sustainable Agriculture at Environmental Defense Fund (EDF). Amy leads EDF’s efforts to harness market forces within the power of technology to have lasting impact on agricultural and food value chains at scale. She has over eight years of experience across the private and public sector, specializing in sustainability strategy, technology modernization, and user experience. She holds a B.A. in international relations and environmental policy from Michigan State University.

CAMPBELL INGRAM

EXECUTIVE OFFICER, DELTA CONSERVANCY



The Delta Conservancy’s first executive officer since its inception in 2010, Campbell Ingram received a BS degree in Natural Resource Planning and Interpretation from California State University, Humboldt in 1991. Ingram worked as an environmental scientist for the CALFED Ecosystem Restoration Program in 2000 – 2004 during his time with the U.S. Bureau of Reclamation. He joined the U.S. Fish and Wildlife Service in 2004, becoming a division/program chief responsible for executing various Central Valley Project Improvement Act restoration programs, in addition to the CALFED Environmental Water Program.



SANDY MA

PROJECT ANALYST, STATE OF HAWAII' OFFICE OF PLANNING COASTAL ZONE MANAGEMENT PROGRAM



Sandy Ma is a Project Analyst with the State of Hawai'i Office of Planning Coastal Zone Management Program. As a Project Analyst, Ms. Ma concentrates on coastal hazards, climate change and sea level rise issues. Ms. Ma's specific projects include Assessing the Feasibility and Implications of Managed Retreat Strategies for Vulnerable Coastal Areas in Hawai'i and Development of Comprehensive High Resolution Probabilistic Tsunami Design Zone Maps for the Island of O'ahu. Ms. Ma is also the coordinator for the Hawai'i Greenhouse Gas Sequestration Task Force, which is charged with increasing greenhouse gas sequestration in Hawaii's agricultural and natural environments.

SHEFALI MEHTA

EXECUTIVE DIRECTOR, THE SOIL HEALTH PARTNERSHIP



Dr. Shefali Mehta is an agricultural and environmental economist who focuses on improving agricultural systems to sustainably feed the world. She is currently the Executive Director of the Soil Health Partnership, a National Corn Grower's Association program. The SHP is a farmer-led initiative that fosters transformation in agriculture through improved soil health, benefiting both farmer profitability and the environment. The SHP tests, measures, and advances progressive farm management practices that will enhance sustainability and farm economics for generations to come. SHP brings together broad and diverse partners to work towards common goals. Shefali also founded and runs Open Rivers Consulting Associates where she supports clients in tackling some of their toughest problems by finding economic- and science-based solutions. She is the CEO for Ceres Wave, an agricultural and food technology start up.

DEBBIE REED

EXECUTIVE DIRECTOR, C-AGG



Based in Washington, DC, Debbie manages and provides leadership and development for C-AGG activities and meetings. Her extensive policy expertise in agriculture, climate change and natural resources serve to guide and inform C-AGG's work in the US and abroad. Debbie's past positions in the US legislative and administrative branches and work in the UN Framework Convention on Climate Change (UNFCCC) continue to support and inform C-AGG's policy and program development and stakeholder engagement and outreach. Debbie currently serves on the Board of Directors of Field to Market: The Alliance for Sustainable Agriculture, and co-chairs their greenhouse gas metric and soil carbon metric sub-committees. Debbie is also the President/Director of DRD Associates LLC, providing technical, policy, and strategic support to a range of organizations in the areas of sustainable food and agriculture, including incentive-based and market-based ecosystem services and climate change mitigation opportunities.

SALLY ROCKEY

EXECUTIVE DIRECTOR, FOUNDATION FOR FOOD AND AGRICULTURE RESEARCH (FFAR)



Dr. Sally Rockey became the inaugural Executive Director of FFAR in September 2015. Prior to this role, Dr. Rockey was a leader in Federal research, overseeing the operations of the extramural programs in both agriculture and biomedicine. She spent 19 years with the U.S. Department of Agriculture where she held various positions within the Cooperative State Research, Education, and Extension Service. Very early in her career she became the head of the competitive grants program, overseeing the extramural grants process and portfolio. In her last few years with USDA she was the Chief Information Officer, applying her breadth of government knowledge to IT. From there she moved to and spent 11 years with the National Institutes of Health.

ROD SNYDER

PRESIDENT, FIELD TO MARKET: THE ALLIANCE FOR SUSTAINABLE AGRICULTURE



Rod has served as president of Field to Market since March 2014. Prior to this role, Rod held positions as Public Policy Director for the National Corn Growers Association and Government Affairs Leader for CropLife America. He is particularly recognized for his work at the intersection of agricultural and environmental issues. He has previously served on the board of directors of the Conservation Technology Information Center, on the steering committee of the Agricultural Nutrient Policy Council, on the executive committee of Field to Market, and as chair of the Pesticide Policy Coalition. He resides on his family's farm in Shenandoah Junction, West Virginia.

SARA VIA

PROFESSOR AND CLIMATE EXTENTION SPECIALIST, UNIVERSITY OF MARYLAND



Sara is a Professor and Climate Extension Specialist at the University of Maryland. As part of her outreach program on climate impacts and solutions, Sara works with farmers to improve soil health. Currently, she is developing a program of practices to increase carbon sequestration in Maryland's agricultural soils for the Maryland Department of Agriculture and the Maryland Commission on Climate Change.

